



USAID/U.S. Embassy Beijing Newsletter

January 2013

The mission of the United States Agency for International Development (USAID) is to support the people of developing and transitional countries in their efforts to achieve enduring economic and social progress.

Through this newsletter, we hope we can have more interactive communication with colleagues in the development sector in China, and your comments and suggestions are highly appreciated. Please contact us by sending emails to beijingusaid@state.gov.

Recent activities in USAID:

1. **Mr. Rajiv Shah, Head of USAID, participated in the 67th United Nations General Assembly (UNGA)** in September 2012 in New York City. During the week, Mr. Shah participated in a number of important activities which demonstrated USAID's commitment and contribution to the world development.
2. **The launch of the Better than Cash Alliance during the UNGA.** This is an exciting global public-private partnership dedicated to supporting the transition away from cash to electronic payments. Alongside USAID, the Alliance brings together the Gates Foundation, Citi, the Ford Foundation, the Omidyar Network, the UN Capital Development Fund, and Visa Inc. USAID is also making commitments as an Agency to ensure our development programs are increasingly leveraging electronic payments in emergency relief payments and across health, agriculture, and other sectors. In this way, we will not only reduce opportunities for waste and corruption, but also help bring millions of people into the global economy. *You can watch the [video](#) about the Alliance and learn more about [Better Than Cash](#).*
3. Administrator Shah announced the release of the **Feed the Future Progress Report** during the World Food Prize events in Iowa on October 18, 2012. This report is the first of what is meant to be an annual report on the U.S. government's contribution to the common approach to agricultural development and global food security. Over the past three years from May 2009 to May 2012, Feed the Future investment has helped 1.8 million people adopt improved management practices or improved technologies, like drip irrigation and vitamin A-rich orange-fleshed sweet potatoes. We have reached 8.8 million children through nutrition programs that have reduced anemia, supported community gardens and treated acute malnutrition.
http://feedthefuture.gov/sites/default/files/resource/files/ftf_progress_report_2012.pdf
4. **The launch of USAID's [Counter-Trafficking Campus Challenge](#) at Pepperdine University** and a **[Tech Challenge for Atrocity Prevention](#)** at the University of California, Berkeley in the week of October 8, 2012. USAID encourages students, entrepreneurs and researchers to contribute their innovative ideas on how to apply technological solutions to prevent trafficking, enable

victims to escape from traffickers, and assist survivors in recovering from trauma by joining <https://www.challengeslavery.org/>; and develop technologies to better identify, spotlight, and deter intentional or unintentional third-party enablers of atrocities by joining: <http://www.thetechchallenge.org/#lenablers>.

5. To celebrate USAID's 50th anniversary, "**50 Years of USAID: Stories From the Front Lines**" has just been published around the new year of 2013 by Arlington Hall Press, an imprint of the Association for Diplomatic Studies and Training (ADST). This is a collection that contains 115 brief essays by past and present USAID staff and administrators, organized by decades. To access the Book Store, please visit: www.adst.org and click on the Book Store link.
6. Ms. Mao Xiaojing and Ms. Yao Shuai from the Chinese Academy of International Trade and Economic Cooperation (CAITEC) joined the **mid-term evaluation of APEC Technical Assistance and Training Facility (TATF)** in Indonesia and Singapore in October 2012. TATF is managed by USAID Regional Development Mission Asia to help the APEC Secretariat become a more strategically managed institution. CAITEC experts find the observation experience very useful to learn how international development projects are managed and monitored, and they'll present a report to the next China-DAC Study Group meeting scheduled for January 2013.
7. **USAID Beijing webpage** on the US Beijing Embassy website has just been updated with latest news and photos.

English website: <http://beijing.usembassy-china.org.cn/usaaid.html>

Chinese website: <http://chinese.usembassy-china.org.cn/usaaid.html>

What's new in Beijing USAID

1. USAID RDMA's HIV portfolio has completed its implementation in China.

Since FY2004, the USAID, in association with its partners, had developed and implemented a pragmatic approach to HIV prevention in Yunnan and Guangxi known as the Comprehensive Prevention Package (CPP). In FY2010, the USAID shifted its HIV strategy in China from direct implementation support to provision of technical assistance to the CPP model improvement, replication and scale-up. Though the portfolio had been closed by the end of September 2012, the intervention will continue in China via USAID partners in the field.

2. Staff changes in USAID Beijing Office

Ms. Maria Rendon-Labadan who has more than 20 years of working experience in USAID, especially in the Asia Pacific region, took the office from August 1, 2012 to replace Ms. Jennifer Adam, former Development Counselor in the US Embassy who was transferred back to Washington and took up the role of head of Donor Engagement in the Bureau for Policy, Planning and Learning (PPL). Ms. Han Zheng, newly hired Development Program Specialist, got on board at the end of September 2012.

USAID website: www.usaid.gov